



YOu CONNECT

STRATEGY SUMMARY

FY23-25

VISION:

What we SEE A life of purpose, belonging and hope.

MISSION:

What we DO To enhance the lives of people living with a vulnerability by enabling opportunities for safe, healthy and stable environments to live, learn and work

VALUES:

Who we ARE **HUMAN** - We believe in human potential; we hear you and see you; we're wired to serve.

WHOLE-HEARTED - We bring our best; our enthusiasm is contagious; we don't give up.

CONNECTED - We value unity in diversity' grounded in community; we connect for good.

SUSTAINABLE - We are sustainable in effort, results and finances; we're in it for the long haul

THE INITIATIVES



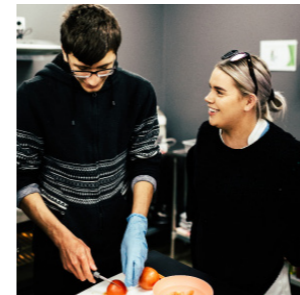
FINANCIAL STABILITY

- Achieve sustainable financial viability to be a Profit for Purpose organisation
- Focus on accommodation services being the core business activity



PEOPLE

- Attract staff through superior packages made up of above award pay plus professional development plans
- Retain staff though offering flexible work arrangements, well being programs and development of strong teams



SERVICE DELIVERY/ STANDARDS

Regarding Existing Business

- Maintain participant satisfaction
- Offer wrap around services

Regarding Future Business

- Focus on early intervention and connecting with families to ensure a partnered solution
- Develop a clinical service division
- Apply for Attend Care Provider registration
- Offer Specialist disability accommodation



FACILITIES

- Review current use of centres in light of future demands
- Develop a residential accommodation procurement strategy



BRAND AND COMMUNICATION

- Review current business name and association in light of extended target audience.



YOU
CONNECT

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WHEN

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HOW

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AS OFTEN

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TO WHAT



YOU
CHOOSE